

WHO WE ARE

In order for conservation to be successful in Africa, there needs to be an integral and participatory relationship between tourism operations and the neighbouring communities which border the reserve. Sabi Sabi has long recognised that its greatest asset is its staff, the majority of whom hail from local communities and many of whom have been part of the Sabi Sabi story since the very beginning 40 years ago. Today, there are second generation employees based across the four Sabi Sabi lodges, in the hospitality and safari spheres.

The Sabi Sabi Foundation was formed to grow custodians of our natural heritage. Custodianship through education, employment and conservation.

The Foundation's Mission is to make a difference by fostering the success and upliftment of our neighbours in the communities bordering the reserve. We do this through:

- Co-ordinating poverty relief in line with identified needs
- Supporting the provision of quality education
- Bridging access to employment
- Nurturing the development of future leaders
- Protecting and conserving indigenous fauna and flora

Financial benefits by employment are significant, but not the only contributor to benefits. Benefits from the tourism operation extends beyond the boundaries of our Protected Area and to the people in these communities. The challenge is to ensure that such benefits are sustainable. By supporting various community projects and promoting participation, accountability, transparency, democracy and good governance and 'putting the last first' one hopes that this can be achieved and things will come right for the legitimate recipients.

The Sabi Sabi Foundation will continue to look at expanding our reach within key communities in the region through education and training opportunities. We are also committed to expanding the reach of the conservation of threatened fauna and flora in the region and lending support to wildlife conservation best practice and protected area management in pristine wilderness areas. By doing this we believe we will be able to leave our natural heritage in a condition which we can proudly hand over to the next generation – a generation which is equipped and empowered to manage this challenge and take it further to new heights.

The Sabi Sabi Foundation currently supports ongoing projects such as:

- Swa Vana Care Centre
- The Dreamfields Sports Programme
- Lillydale Digital Learning Centre
- Chef's Mentorship Programme
- Huntington Solar Water Pump Project
- Conservation, Research, Environmental & Habitat Management